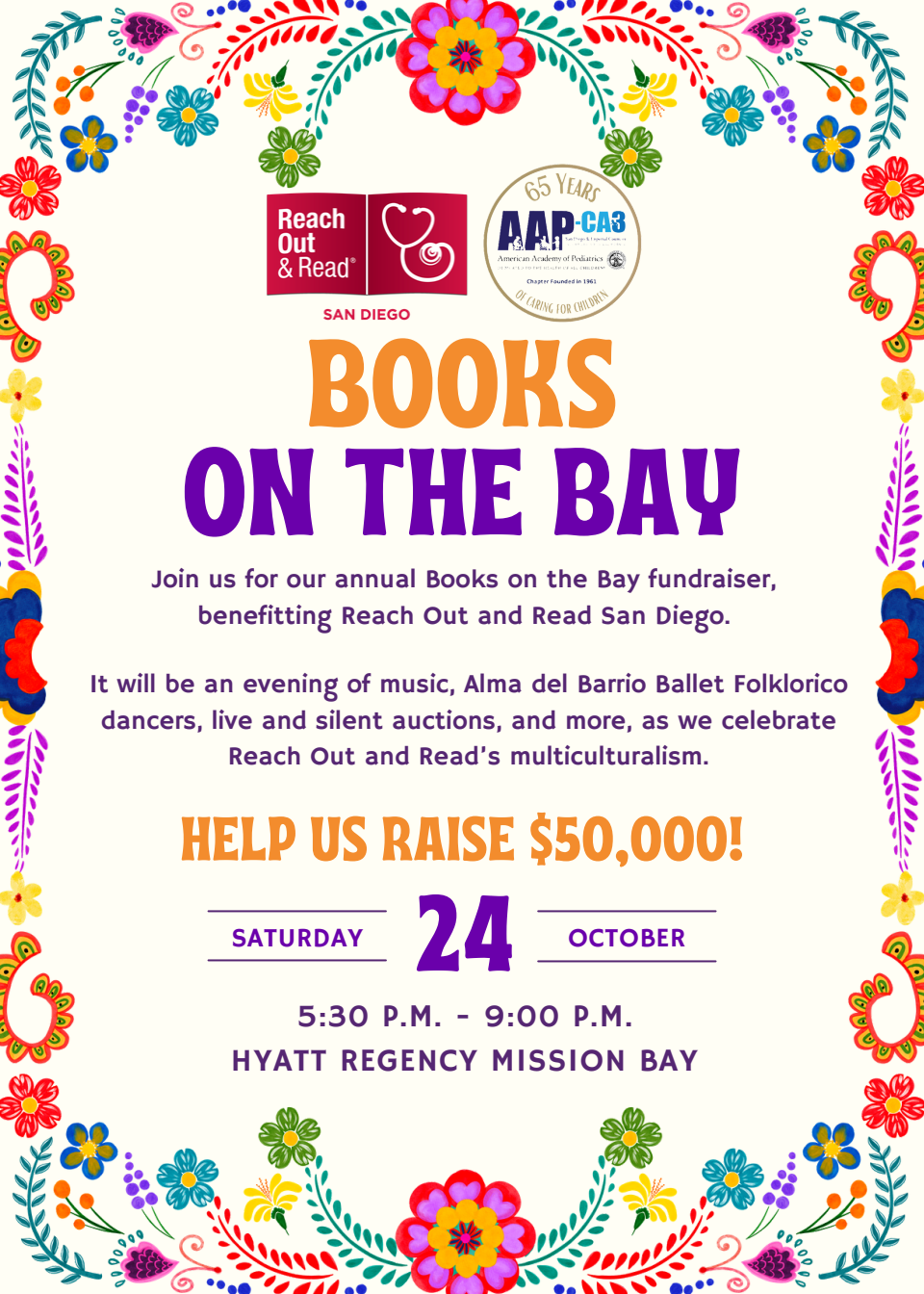
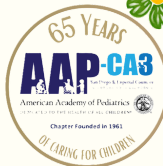




Reach
Out
& Read®



SAN DIEGO



BOOKS ON THE BAY

Join us for our annual Books on the Bay fundraiser,
benefitting Reach Out and Read San Diego.

It will be an evening of music, Alma del Barrio Ballet Folklórico
dancers, live and silent auctions, and more, as we celebrate
Reach Out and Read's multiculturalism.

HELP US RAISE \$50,000!

SATURDAY

24

OCTOBER

5:30 P.M. - 9:00 P.M.

HYATT REGENCY MISSION BAY



BOOKS ON THE BAY

SATURDAY 24 OCTOBER



Strong Bonds Build Resilient Futures

Childhood toxic stress is a critical public health issue, but we have the ultimate shield: safe, stable, nurturing relationships. When early childhood is anchored in connection, kids thrive for life. That is why Reach Out and Read equips pediatricians to turn every well-child visit into a launchpad for relational health, fueling positive parenting, vibrant play, and shared reading. AAP-CA3 partners directly with clinicians to ignite relational health at every well child visit from birth to age 5.

Thanks to support like yours, last year over 700 participating San Diego County clinicians shared the benefits of daily reading with families and gave out nearly 190,000 developmentally and culturally appropriate new books. When we connect with children early, we spark a lifetime of health, confidence, and success!

Our Mission

AAP-CA3 is dedicated to achieving physical, mental, and social well-being for every infant, child, and adolescent in San Diego and Imperial Counties and supports our members in this endeavor.

We are the ultimate resource for local pediatricians through training, vital professional development, and direct links to life-changing social services. By providing administrative oversight to high impact programs like Healthy Development Services, First 5 First Steps, and Reach Out and Read San Diego, we reach over 100,000 San Diego County families each year. Together, we transform ordinary moments into extraordinary, lasting connections!



BOOKS ON THE BAY

SATURDAY 24 OCTOBER



"My daughter loves books because you told her that you love books."

-Mother to her daughter's pediatrician



"I fall asleep with all my books in bed with me."

-Jonathon, 4 years old



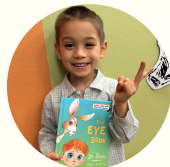
"Receiving a book is the highlight for most children at their visit. This would not be possible without your support."

-Dr. Mistry, Children's Primary Care Medical Group



"The grin on the face of a child when I give them a book is truly heartwarming. Reach Out and Read is a program that allows providers to support not only their physical but also their educational health."

-Dr. Walsh, UCSD Community Care



"Oh he loves to look at books! We read books with animals and I make the animal sounds and he laughs."

-Parent of a 6 month old



"I love seeing a parent and child smile and laugh together as they flip through their new book!"

-Dr. Mason, UCSD Community Care





BOOKS



ON THE BAY

SATURDAY

24

OCTOBER



Sponsorship Benefits

Platinum Sponsor: \$10,000

- Naming rights "in partnership with"
- Logo and name on the back of all paddles used for live auction and "Raise the Paddle" during the event
- Advertisement in event program distributed to over 150 attendees
- Special announced recognition from the podium as the Platinum Sponsor before Live Auction
- Prominent recognition as the Platinum Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media for three months before and three months after the event- estimated 9,000 views
- Opportunity to provide links to website and/or promotional materials
- Display of logo/name on large sponsor board at the event entry and check-in
- 24 event tickets

Gold Sponsor: \$5,000

- Special announced recognition from the podium as the Gold Sponsor during Live Auction
- Prominent recognition as the Gold Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media for three months before and three months after the event- estimated 9,000 views
- Opportunity to provide links to website and/or promotional materials
- Display of logo/name on large sponsor board at the event entry and check-in
- 16 event tickets





BOOKS



ON THE BAY

SATURDAY

24

OCTOBER



Sponsorship Benefits

Silver Sponsor: \$2,500

- Prominent recognition as the Silver Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media for three months before and three months after the event- estimated 9,000 views
- Opportunity to provide links to website and/or promotional materials
- Display of logo/name on large sponsor board at the event entry and check-in
- 8 event tickets

Friends of AAP-CA3: \$1,500

- Recognition as a Friends of AAP-CA3 Sponsor on registration page and social media for three months before and three months after the event- estimated 9,000 views
- Opportunity to provide links to website and/or promotional materials
- Display of logo/name on large sponsor board at the event entry and check-in
- 8 event tickets

Event Sponsor: \$500

- Recognition with logo on printed program to over 150 attendees
- 4 event tickets

Event catering, venue, and auctioneer underwriting opportunities available upon request.

Please note all Sponsor logos must be submitted by Friday, 9/25/26.

List of attendees must be submitted by Friday, 10/09/26.

[Click here to sponsor today!](#)

Pay online or click the option to send a check to:

AAP-CA3, MEMO: RORSDBOB 2026

MAIL TO: AAP-CA3 ATTN: RORSDBOB

P.O. BOX 22212

SAN DIEGO, CA, 92192-2212

Reach Out and Read San Diego is a program of the San Diego Chapter of the American Academy of Pediatrics (AAP-CA3), a non-profit organization. TAX ID #33-0782521

THANK YOU FOR YOUR SUPPORT!

**AAP-CA3 reserves the right in its sole and absolute discretion to refuse a sponsorship or terminate a sponsorship agreement from anyone or any organization we determine is not in alignment with our core mission, vision and values.*