



Congenital Syphilis Social Media Message: April 2024



These social media messages are designed by the American Academy of Pediatrics, California Chapter 3 in collaboration with the County of San Diego HIV, STD, and Hepatitis Branch of Public Health Services for coalitions, groups, individuals, and other organizations to use in their educational and outreach efforts to promote awareness of congenital syphilis and the importance of testing for syphilis during pregnancy to help prevent congenital syphilis in San Diego County.

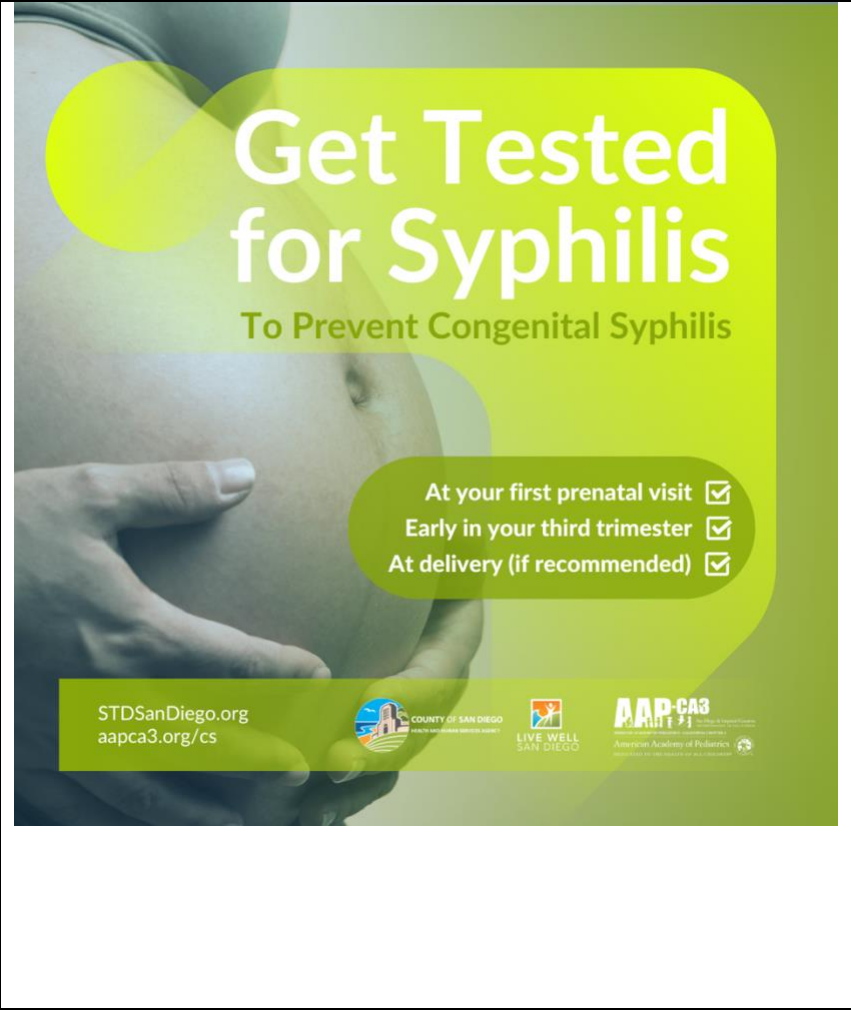
The following outlines three weeks of social media posts during STI Awareness Month in April for partners to post as original content on their own channels.

Tags: @aapca3, @SanDiegoCounty, @SanDiegoHHS, @LiveWellSanDiego

April 2024: Week 1

Platform	Message	Image
Facebook	<p>You can't always tell if you or your partner has syphilis, the only way to know for sure is to get tested. Syphilis testing is especially important during pregnancy to prevent passing the infection on to your baby, known as congenital syphilis.</p> <p>To find free or low-cost STI testing in San Diego County, contact @211SanDiego or visit: STDsanDiego.org</p>	
Twitter	<p>A test is the only way to know if you or your partner(s) has #syphilis.</p> <p>Syphilis testing is especially important during #pregnancy to prevent passing it to your baby (#CongenitalSyphilis).</p>	

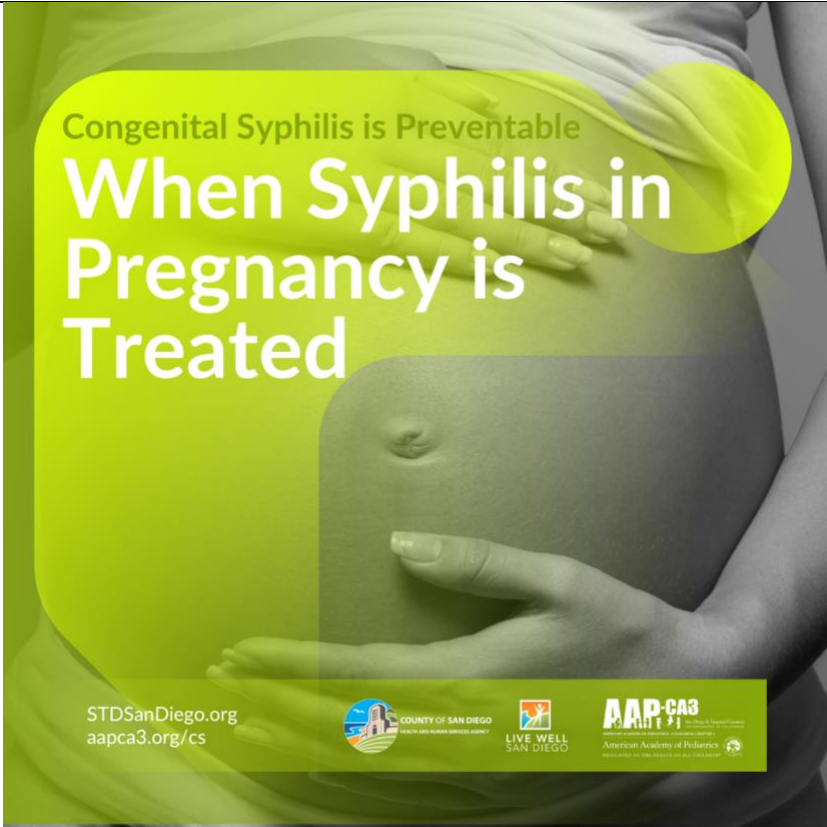
	<p>For free or low-cost #STI testing sites: STDsSanDiego.org. #STIAwarenessMonth</p>	 <p>Get Tested for Syphilis To Prevent Congenital Syphilis</p> <ul style="list-style-type: none"> At your first prenatal visit <input checked="" type="checkbox"/> Early in your third trimester <input checked="" type="checkbox"/> At delivery (if recommended) <input checked="" type="checkbox"/> <p>STDsSanDiego.org aapca3.org/cs</p> <p>COUNTY OF SAN DIEGO LIVE WELL SAN DIEGO</p> <p>AAP-CA3 American Academy of Pediatrics</p>
LinkedIn	<p>You can't always tell if you or your partner has syphilis, the only way to know for sure is to get tested. Syphilis testing is especially important during pregnancy to prevent passing the infection on to your baby, known as congenital syphilis.</p> <p>To find free or low-cost STI testing in San Diego County, contact @211SanDiego or visit: STDsSanDiego.org</p>	 <p>Get Tested for Syphilis To Prevent Congenital Syphilis</p> <ul style="list-style-type: none"> At your first prenatal visit <input checked="" type="checkbox"/> Early in your third trimester <input checked="" type="checkbox"/> At delivery (if recommended) <input checked="" type="checkbox"/> <p>STDsSanDiego.org aapca3.org/cs</p> <p>COUNTY OF SAN DIEGO LIVE WELL SAN DIEGO</p> <p>AAP-CA3 American Academy of Pediatrics</p>

<p>Instagram</p>	<p>You can't always tell if you or your partner has syphilis, the only way to know for sure is to get tested. Syphilis testing is especially important during pregnancy to prevent passing the infection on to your baby, known as congenital syphilis.</p> <p>To find free or low-cost STI testing in San Diego County, contact @211SanDiego or visit the link in our bio!</p> <p>· · ·</p> <p>#CongenitalSyphilis #CS #STDAwareness #STIAwareness #CongenitalSyphilisAwareness #STDReport #STIReport #SpreadtheWord #SpreadAwareness #GetTested #GetTreated #SanDiego #California #SanDiegoCalifornia #STDAwarenessMonth #STIAwarenessMonth</p>	
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April 2024: Week 2

Platform	Message	Image
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Facebook	<p>With the increase in syphilis rates across the country, antibiotics are currently on short supply.</p> <p>The best way to avoid antibiotic shortages and congenital syphilis is to get tested at least twice during pregnancy.</p> <p>To learn more and for resources, visit: https://aapca3.org/cs/</p>	
Twitter	<p>With the increase in syphilis rates across the country, antibiotics are currently on short supply.</p> <p>The best way to avoid antibiotic shortages & congenital syphilis is to get tested at least twice during pregnancy.</p> <p>To learn more and for resources, visit: https://aapca3.org/cs/</p>	
LinkedIn	<p>With the increase in syphilis rates across the country, antibiotics are currently on short supply.</p> <p>The best way to avoid antibiotic shortages and congenital syphilis is to get tested at least twice during pregnancy.</p>	

	<p>To learn more and for resources, visit: https://aapca3.org/cs/</p>	
Instagram	<p>With the increase in syphilis rates across the country, antibiotics are currently on short supply.</p> <p>The best way to avoid antibiotic shortages and congenital syphilis is to get tested at least twice during pregnancy.</p> <p>To learn more and for resources, visit the link in our bio!</p> <p>. . .</p> <p>#CongenitalSyphilis #CS #STDAwareness #STIAwareness #CongenitalSyphilisAwareness #STDReport #STIReport #SpreadtheWord #SpreadAwareness #GetTested #GetTreated #SanDiego #California #SanDiegoCalifornia #STDAwarenessMonth #STIAwarenessMonth</p>	

April 2024: Week 3

Platform	Message	Image
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<p>Facebook</p>	<p>The @Centers for Disease Control and Prevention recently reported that lack of timely testing and adequate treatment during pregnancy contributed to most congenital syphilis cases in the United States.</p> <p>If you are pregnant, you should be tested for syphilis at least twice during your pregnancy: 1) at your first prenatal visit and 2) early in your third trimester (between 28-32 weeks). Your doctor may also recommend getting tested again when your baby is born.</p> <p>To learn more and for resources, visit: https://aapca3.org/cs/</p>	
<p>Twitter</p>	<p>The @CDCgov recently reported that lack of timely testing & adequate treatment during pregnancy contributed to most congenital syphilis cases in the U.S.</p> <p>If you are pregnant, you should be tested at least twice during your pregnancy.</p> <p>Learn more: https://aapca3.org/cs/</p>	

<p>LinkedIn</p>	<p>The @Centers for Disease Control and Prevention recently reported that lack of timely testing and adequate treatment during pregnancy contributed to most congenital syphilis cases in the United States.</p> <p>If you are pregnant, you should be tested for syphilis at least twice during your pregnancy: 1) at your first prenatal visit and 2) early in your third trimester (between 28-32 weeks). Your doctor may also recommend getting tested again when your baby is born.</p> <p>To learn more and for resources, visit: https://aapca3.org/cs/</p>	
<p>Instagram</p>	<p>The @Centers for Disease Control and Prevention recently reported that lack of timely testing and adequate treatment during pregnancy contributed to most congenital syphilis cases in the United States.</p> <p>If you are pregnant, you should be tested for syphilis at least twice during your pregnancy: 1) at your first prenatal visit and 2) early in your third trimester (between 28-32 weeks). Your doctor may also recommend getting tested again when your baby is born.</p> <p>To learn more and for resources, visit the link in our bio!</p> <p>• • •</p> <p>#CongenitalSyphilis #CS #STDAwareness</p>	

	<div>#STIAwareness #CongenitalSyphilisAwareness #STDReport #STIReport #SpreadtheWord #SpreadAwareness #GetTested #GetTreated #SanDiego #Callifornia #SanDiegoCalifornia #STDAwarenessMonth #STIAwarenessMonth</div>	
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