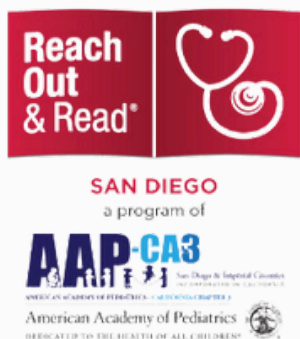


SPONSORSHIP PACKET

# BOOKS ON THE BAY

AAP-CA3'S FUNDRAISER DINNER CELEBRATING



**2MILLION**  
**BOOK CELEBRATION**

2024 is the year of **Two Million Books**

Join us as we celebrate Reach Out and Read San Diego's 2 Million Book Celebration. We couldn't reach this milestone without the support of our community partners and supporters.

Saturday, October 26, 2024 6pm-9pm  
The Dana on Mission Bay 1710 W. Mission Bay Drive, 92109

**Help us raise \$50,000 for early childhood literacy!**

Reach Out and Read San Diego prepares San Diego's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together.

Join us at 6:00pm for a hosted social hour, on San Diego's scenic Mission Bay with live music and Polynesian dancers. Enjoy entertainment and a night out with friends. Buffet dinner starts at 7:30pm followed by a Live Auction. Make sure to check out the Opportunity Drawing in support of Reach Out and Read San Diego.

**Come enjoy a fun evening out and help get more books into the hands of San Diego's children!**

## AAP-CA3's *Books on the Bay* Sponsor & Underwriter Benefits

### Sponsorship Opportunities

#### **Platinum Sponsor: \$10,000**

- Naming rights "in partnership with"
- Advertisement in event program
- Special recognition from the podium as the Platinum Sponsor
- Prominent recognition as the Platinum Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media
- 3 reserved VIP tables (24 seats)

#### **Gold Sponsor: \$5,000**

- Special recognition from the podium as the Gold Sponsor
- Prominent recognition as a Gold Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media
- 16 tickets

#### **Silver Sponsor: \$2,500**

- Prominent recognition as a Silver Sponsor at event and in all event materials: invitations, website, newsletter, website event & registration page, signage, printed program and social media
- 8 tickets

#### **Friends of AAP-CA3: \$1,500**

- Recognition as a Friends of AAP-CA3 Sponsor on registration page and social media
- 8 tickets

#### **Event Sponsor: \$500**

- Recognition with logo on printed program
- 4 tickets

We welcome donations of any size. Donations between \$100-\$499 will receive recognition on the AAPCA3 website.

### Underwriter Opportunities

#### **Event Catering Underwriter: \$10,000**

- Special recognition from the podium as the Event Catering Sponsor
- Prominent recognition as the Event Catering Sponsor at event and in all event materials: invitations, newsletter, website event & registration page, signage, printed program and social media
- 3 reserved VIP tables (24 seats)

#### **Event Venue Underwriter: \$5,000**

- Special recognition from the podium as the Event Venue Sponsor
- Prominent recognition as a Event Venue Underwriter Sponsor at event and in all event materials: invitations, website, newsletter, signage, printed program and social media
- 16 tickets

#### **Auctioneer Underwriter: \$2,500**

- Company logo on marketing materials as the Auctioneer Underwriter
- Prominent recognition as a Auctioneer Underwriter at event and in all event materials: invitations, website, newsletter, signage, printed program and social media
- 8 tickets

## AAP-CA3's Books on the Bay Sponsorship Confirmation

Sponsor Name (as to be listed in event materials)	
Contact	Title
Street address	City, State, Zip Code
Phone	Fax
Email	Website

I (We) will be able to support Reach Out and Read San Diego at the following level:

	Platinum Sponsor: \$10,000
	Event Catering Underwriter: \$10,000
	Gold Sponsor: \$5,000
	Event Venue Underwriter: \$5,000
	Silver Sponsor: \$2,500
	Auctioneer Underwriter: \$2,500
	Friends of AAP-CA3 \$1,500
	Event Sponsor: \$500

Please make payment online at [rorsd.org/donate](https://rorsd.org/donate). Click the Donate Now (via PayPal) button.

Please put BOB Sponsor in notes. You may also pay via check or Venmo @aapca3.

All checks payable to AAP-CA3, Memo: RORSB BOB 2024

Mail to: AAP-CA3 Attn: RORSB BOB P.O. Box 22212 San Diego, CA 92192-2212

Please note all Sponsor logos must be submitted by Friday, September 20th.

Sponsorship tickets available upon request and list of attendees must be submitted by Friday, October 11th.

**Reach Out and Read San Diego is a program of the San Diego Chapter of the American Academy of Pediatrics (AAP-CA3), a non-profit organization.**

**TAX ID #33-0782521**

**THANK YOU FOR YOUR SUPPORT!**