SAVE THE DATE

BOOKS ON THE BEACH

AAP-CA3 FUNDRAISER DINNER
BENEFITTING REACH OUT AND READ SAN DIEGO

SEPTEMBER 24, 2022
6PM-9PM

THE DANA ON MISSION BAY
1710 W. MISSION BAY DRIVE, 92109

TICKETS AVAILABLE AUGUST
AAPCA3.ORG
SPONSORSHIP PACKET

BOOKS ON THE BEACH

AAP-CA3’S FUNDRAISER DINNER

SATURDAY, SEPTEMBER 24, 2022
6PM-9PM
THE DANA ON MISSION BAY
1710 W. MISSION BAY DR., 92109

Help us raise $45,000 for early childhood literacy!

Reach Out and Read San Diego prepares San Diego’s youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together.

Join us at 6:00pm for a hosted social hour, on San Diego’s scenic Mission Bay with live music and Polynesian dancers. Enjoy entertainment and a night out with friends. Buffet dinner starts at 7:30pm followed by a Live Auction. Make sure to check out the Opportunity Drawing in support of Reach Out and Read San Diego.

Come enjoy a fun evening out and help get more books into the hands of San Diego’s children!
AAP-CA3’s Books on the Beach
Sponsor & Underwriter Benefits

Sponsorship Opportunities

Partner Sponsor: $10,000
- Naming rights “in partnership with”
- Advertisement in event program
- Special recognitions from the podium as the “Partner Sponsor”
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 24 tickets and VIP signage on three tables

Platinum Sponsor: $5,000
- Special recognitions from the podium as the “Partner Sponsor”
- Logo & link on marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 16 tickets and VIP signage on two tables

Friends of AAP-CA3: $2,500
- Logo & link on marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 8 tickets and VIP signage on one table

Table Sponsor: $1,500
- Recognition (logo & link) on ticketing page and social media
- 8 tickets and VIP signage on one table

Event Sponsor: $500
- Recognition (logo & link) on ticketing page and social media
- 4 tickets

Underwriter Opportunities

Event Catering Underwriter: $10,000
- Special recognition from the podium as “Event Catering Sponsor”
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 24 tickets and VIP signage on three tables

Event Venue Underwriter: $5,000
- Special recognition from the podium as “Event Venue Sponsor”
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 16 tickets and VIP signage on two tables

Auctioneer Underwriter: $2,500
- Company logo on marketing materials as “Auctioneer Underwriter”
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 8 tickets and VIP signage on one table
AAP-CA3’s *Books on the Beach* Sponsorship Confirmation

<table>
<thead>
<tr>
<th>Sponsor Name (as to be listed in event materials)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact</td>
<td>Title</td>
</tr>
<tr>
<td>Street address</td>
<td>City, State, Zip Code</td>
</tr>
<tr>
<td>Phone</td>
<td>Fax</td>
</tr>
<tr>
<td>Email</td>
<td>Website</td>
</tr>
</tbody>
</table>

I (We) will be able to support Reach Out and Read San Diego at the following level:

- Partner Sponsor: $10,000
- Event Catering Underwriter: $10,000
- Platinum Sponsor: $5,000
- Event Venue Underwriter: $5,000
- Friends of AAP-CA3: $2,500
- Auctioneer Underwriter: $2,500
- Table Sponsor: $1,500
- Event Sponsor: $500

Please make payment online at [rorsd.org/donate](rorsd.org/donate). Click the Donate Now (via PayPal) button; in the note section put BOB Sponsor. You may also pay via credit card or check.

Charge your credit card: Mastercard Visa American Express (circle one)

Card Number ___________________________ Exp Date ___________ Security Code ___________

Print name as it appears on card ___________________________

Signature __________________________________________ Amount $ __________

All checks payable to AAP-CA3, Memo: BOB Sponsor

Mail to: AAP-CA3  Attn: BOB  P.O. Box 22212  San Diego, CA 92192-2212

Please note all Sponsor logos must be submitted by Monday, August 1st. Sponsorship tickets available upon request and list of attendees must be submitted by Friday, September 9th.

Reach Out and Read San Diego is a program of the San Diego Chapter of the American Academy of Pediatrics (AAP-CA3) a non-profit organization. TAX ID #33-0782521

*THANK YOU FOR YOUR SUPPORT!*