

SAVE THE DATE

BOOKS ON THE BEACH

AAP-CA3
FUNDRAISER DINNER
BENEFITTING
REACH OUT AND READ SAN DIEGO

SEPTEMBER 24, 2022
6PM-9PM

THE DANA ON MISSION BAY
1710 W. MISSION BAY DRIVE, 92109
TICKETS AVAILABLE AUGUST
AAPCA3.ORG





SAN DIEGO

a program of



SPONSORSHIP PACKET

BOOKS ON THE BEACH

AAP-CA3'S FUNDRAISER DINNER

SATURDAY, SEPTEMBER 24, 2022

6PM-9PM

THE DANA ON MISSION BAY

1710 W. MISSION BAY DR., 92109

Help us raise \$45,000 for early childhood literacy!

Reach Out and Read San Diego prepares San Diego's youngest children to succeed in school by partnering with doctors to prescribe books and encourage families to read together.

Join us at 6:00pm for a hosted social hour, on San Diego's scenic Mission Bay with live music and Polynesian dancers. Enjoy entertainment and a night out with friends. Buffet dinner starts at 7:30pm followed by a Live Auction.

Make sure to check out the Opportunity Drawing in support of Reach Out and Read San Diego.

Come enjoy a fun evening out and help get more books into the hands of San Diego's children!

AAP-CA3's *Books on the Beach* Sponsor & Underwriter Benefits

Sponsorship Opportunities

Partner Sponsor: \$10,000

- Naming rights "in partnership with"
- Advertisement in event program
- Special recognitions from the podium as the "Partner Sponsor"
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 24 tickets and VIP signage on three tables

Platinum Sponsor: \$5,000

- Special recognitions from the podium as the "Partner Sponsor"
- Logo & link on marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 16 tickets and VIP signage on two tables

Friends of AAP-CA3: \$2,500

- Logo & link on marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 8 tickets and VIP signage on one table

Table Sponsor: \$1,500

- Recognition (logo & link) on ticketing page and social media
- 8 tickets and VIP signage on one table

Event Sponsor: \$500

- Recognition (logo & link) on ticketing page and social media
- 4 tickets

Underwriter Opportunities

Event Catering Underwriter: \$10,000

- Special recognition from the podium as "Event Catering Sponsor"
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 24 tickets and VIP signage on three tables

Event Venue Underwriter: \$5,000

- Special recognition from the podium as "Event Venue Sponsor"
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 16 tickets and VIP signage on two tables

Auctioneer Underwriter: \$2,500

- Company logo on marketing materials as "Auctioneer Underwriter"
- Logo & link on all marketing materials (where applicable: invitation, website event page, registration page, newsletter and social media)
- 8 tickets and VIP signage on one table

AAP-CA3's Books on the Beach Sponsorship Confirmation

Sponsor Name (as to be listed in event materials)	
Contact	Title
Street address	City, State, Zip Code
Phone	Fax
Email	Website

I (We) will be able to support Reach Out and Read San Diego at the following level:

	Partner Sponsor: \$10,000
	Event Catering Underwriter: \$10,000
	Platinum Sponsor: \$5,000
	Event Venue Underwriter: \$5,000
	Friends of AAP-CA3: \$2,500
	Auctioneer Underwriter: \$2,500
	Table Sponsor: \$1,500
	Event Sponsor: \$500

Please make payment online at rorsd.org/donate. Click the Donate Now (via PayPal) button; in the note section put BOB Sponsor. You may also pay via credit card or check.

Charge your credit card: Mastercard Visa American Express (circle one)

Card Number_____Exp Date_____ Security Code_____

Print name as it appears on card_____

Signature_____ Amount \$_____

All checks payable to to AAP-CA3, Memo: BOB Sponsor

Mail to: AAP-CA3 Attn: BOB P.O. Box 22212 San Diego, CA 92192-2212

Please note all Sponsor logos must be submitted by Monday, August 1st.
Sponsorship tickets available upon request and list of attendees must be submitted by Friday, September 9th.

**Reach Out and Read San Diego is a program of the San Diego Chapter of the American Academy of Pediatrics (AAP-CA3) a non-profit organization.
TAX ID #33-0782521**

THANK YOU FOR YOUR SUPPORT!