

New

## Roleplaying Videos For Healthcare Providers

11/14



### Addressing Vaccine Hesitant Parents

Go to: [www.WhyImmunizeKids.org](http://www.WhyImmunizeKids.org)

**Addressing Vaccine Hesitant Parents**, a series of roleplaying video clips, was produced for healthcare providers. The videos feature Mark Sawyer, MD, Pediatric Infectious Disease Specialist, as narrator, and demonstrate real life interactions between physicians and parents with questions about their child's vaccines. Each video clip addresses a specific question; the series can be viewed by topic or as a whole. The goals of the video clips are to:

Describe the problem of vaccine hesitancy in our community.

Demonstrate effective communication styles to address common concerns among parents.

Provide specific messages to be used in communication about vaccine safety.

### Roleplaying Videos:

#### General vaccine safety issues:

- ingredients
- autism
- overwhelming the immune system
- alternate schedules

Is natural immunity better?

Diseases no longer exist or are not that dangerous.

It's my right to decide.

Why does my newborn need Hepatitis B?

Addressing Vaccine Hesitant Parents was produced by *Immunizations for San Diego Kids* - a grant funded project with the goal of increasing immunization rates by addressing vaccine hesitant parents. It is a partnership of Rady Children's Hospital, Children's Physician's Medical Group, the local American Academy of Pediatrics chapter and First 5 San Diego.